

## **All Eyes on Tight Rocks: From Curious Paradox and Paradigm Shift to Value Creation**

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### **ABSTRACT**

When globally defending the very economical conventional oil market share, it is very paradoxical to locally pursue a capital-intensive investment in unconventional resources. It is a curious paradox especially when this pursuit intrigues and questions common thoughts: why prospecting for reservoirs in very low-quality tight rocks?

When promoting exploration for reservoirs in tight rocks, it is for that untapped pervasive hydrocarbons in self-contained generation-migration-accumulation cells in synclinal basin-bottom areas. That was a complete paradigm shift, not only in thinking, but also in implementing advance extraction technologies, and building de-risking capabilities in people through multidisciplinary asset teams and progressive value creation. When all eyes on tight rocks in Saudi Arabia, a local demand for energy is met. Then, a value is captured.