

## **Establishing a Successful Knowledge Management Framework – Case Studies and Open Discussion**

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### **ABSTRACT**

There are more stalled, cancelled or non-adopted knowledge management projects in the energy sector than successful implementations. This session will explore case studies of successful Knowledge Management initiatives in the Oil & Gas sector including:

- The business, process or technical challenges these O&G companies were trying to resolve
- Which solutions (knowledge enabled research, problem solving, innovation etc.) were used to tackle those challenges and how
- Benefits derived for these O&G companies

And utilizing our lessons learned and extensive industry experience, we'll also explore:

- The framework required for a successful KM implementation, including content, software, processes, and expertise
- What factors contribute to ensuring success of a knowledge management initiative, such as understanding the value structure of an organization, using a pull method as against a push to engineers, easing knowledge sharing, change management & user adoption etc.
- Pitfalls to avoid for effective user adoption of such initiatives