

# **Selling Your Prospect**

**Steve Brachman<sup>1</sup>**

<sup>1</sup>Exploration Manager, PETRO-HUNT, LLC

## **Abstract**

Prospects and projects need financing for technical work, land, or drilling. The ability to obtain financial backing can be sabotaged by an incomplete, imperfectly delivered or poorly thought-out presentation, regardless of prospect merit. The purpose of this presentation is to provide tools to effectively convey ideas in a variety of settings ranging from the traditional office environment to Prospect Expos.