

# **<sup>AV</sup> A Legacy of Discovery: AAPG and DPA Resources for Explorers\***

**Charles Sternbach<sup>1</sup>**

Search and Discovery Article #110189 (2015)

Posted July 27, 2015

\*Adapted from presentation at the AAPG DPA Playmaker Forum 2.0, “DPA: Resources for Explorers,” January 23, 2014, Houston, Texas

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## **Summary of Presentation**

I demonstrated how to access video recorded talks available to all AAPG members. These include talks from past Playmaker and Discovery Thinking forums on the AAPG website, as well as the Search and Discovery website. As introduction, DPA was described, and the Zen of Venn from *Good to Great* (Collins, 2001) was related to petroleum geologists. The value of Discovery Thinking legacy, DPA webpage, including new videos, and DPA publications was emphasized.

## **Reference Cited**

Collins, J.C., 2001, *Good to Great*: William Collins, 320 p.

# Legacy of Discovery: DPA Resources for Explorers



**Charles A. Sternbach**

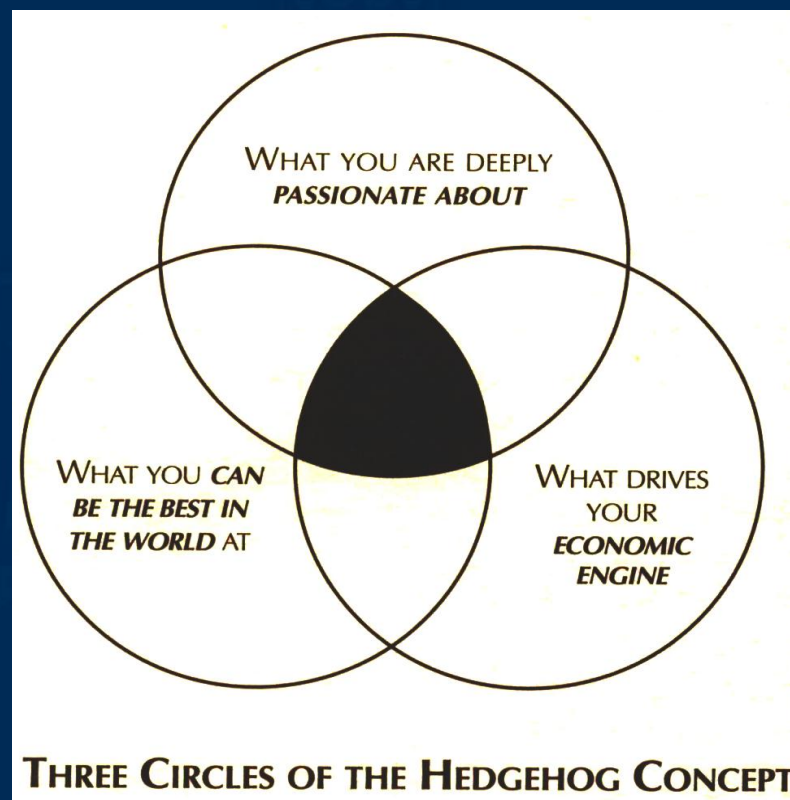
# Who Are the DPA?

- We are a *community* in AAPG focused on professional practice of energy geoscience
- Our members are *Certified* Petroleum Geologists, Geophysicists and Coal Geologists - committed to the *highest standards* in our profession
- We represent geoscientists with *policymakers* on matters of professional concern
- WE ARE OILFINDERS learning from each other to perfect our craft and business acumen



# The Zen of Venn

From “Good to Great”  
by Jim Collins,  
Harper Business



“Empowering geologists to discover energy  
and succeed in business”



# Discovery Thinking Legacy

- **Discovery Talks by those who know them well**
- **Co-sponsored by DPA and 100<sup>th</sup> Anniversary committee**
- **Started in 2007 with intent to go to 2017 (and beyond)**  
**“100 who made a difference”**
- **AAPG Webpage, Search & Discovery, Special Collections**  
**About 40 A/V talks during last 7 years**
- **More than 20,000 “hits”**
- **Do you have a significant discovery to present?**



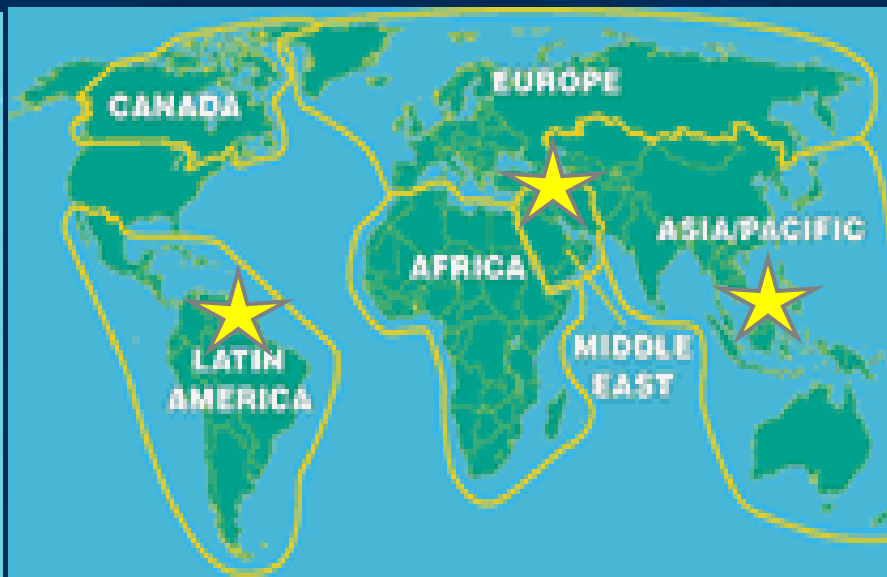
# DISCOVERY THINKING IS GLOBAL

## Sections



ACE San Antonio, 2008  
ACE Denver, 2009  
ACE New Orleans, 2010  
ACE Houston, 2011  
ACE Long Beach, 2012

## Regions



ICE Singapore, 2012  
ACE Pittsburgh, 2013  
ICE Cartagena, 2013  
ACE Houston, 2014  
ICE Istanbul, 2014

# Web Resources for Explorers



The screenshot shows the AAPG Playmaker Forum website. At the top left is the AAPG logo, a circular emblem with a globe and the text 'AMERICAN ASSOCIATION OF PETROLEUM GEOLOGISTS' and '1917'. To the right of the logo, the text 'AMERICAN ASSOCIATION OF PETROLEUM GEOLOGISTS' is displayed in large yellow letters, with 'An International Organization' in smaller white text below it. A navigation bar contains links: BLOGS, STORE, BULLETIN, CAREER CENTER, EDUCATION, EXPLORER, MEETINGS, LIBRARY. Below this is a search bar with the text '---AAPG SITE SHORT CUTS---' and a 'Google™ Custom Search' button. The main header area features the text 'AAPG FORUM Playmaker Forum' and the date '23 January 2014 • Houston, Texas USA'. A large image of an oil rig at night is in the background. On the right side of the main header is a triangular logo for the 'PROFESSIONAL AFFAIRS DIVISION'. A left sidebar contains a list of links: About AAPG, Divisions, Education, Foundation, GEO-DC, Geoscience, International, Leadership, Meetings Home, MEMBERS ONLY, Membership, Offices, Programs, Publications. The 'Today's News' section lists several headlines with links, including 'WTI Falls From Two-Week High', 'Natural Gas Drops a Second Day', 'Mexico's Pemex, Guatemala to Build \$1.2 Billion Gas Pipeline', 'CNOOC Estimates Oil Output Growth Below Target for Third Year', and 'Shell Sells Stakes in Australian Gas Project'. The 'Enter the AAPG Blog Zone' section includes a link to the 'AAPG GEO-DC Blog' and a brief description. The 'PROSPECTIVE MEMBER' section has a link to 'Review Applicants Here' and a 'SUPPORT THE AAPG FOUNDATION Donate now!' button. The 'Petroleum Geology.org' logo is also visible. A large yellow arrow with the text 'CLICK 1' points to the 'MEMBERS ONLY' link in the sidebar.

**AMERICAN ASSOCIATION OF PETROLEUM GEOLOGISTS**  
*An International Organization*

BLOGS STORE BULLETIN CAREER CENTER EDUCATION EXPLORER MEETINGS LIBRARY

---AAPG SITE SHORT CUTS---

Google™ Custom Search Search

**AAPG FORUM Playmaker Forum**  
23 January 2014 • Houston, Texas USA

**PROFESSIONAL AFFAIRS DIVISION**

**Today's News**  
Monday, January 20, 2014 7:55 AM CDT

- [WTI Falls From Two-Week High](#)
- [Natural Gas Drops a Second Day](#)
- [Mexico's Pemex, Guatemala to Build \\$1.2 Billion Gas Pipeline](#)
- [CNOOC Estimates Oil Output Growth Below Target for Third Year](#)
- [Shell Sells Stakes in Australian Gas Project](#)

**Enter the AAPG Blog Zone**  
**AAPG GEO-DC Blog**  
[Washington Fellowships and Intern Opportunities](#)  
Are you interested in public policy? Are you interested...

**PROSPECTIVE MEMBER**  
**Review Applicants Here**  
SUPPORT THE AAPG FOUNDATION  
Donate now!

**Petroleum Geology.org**  
Search and Discovery

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Membership  
Offices  
Programs  
Publications

**CLICK 1**



## AAPG Datapages / Search and Discovery

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## AAPG Discovery Thinking

 Print This Page

## AAPG International Conference



Introduction, Charles Sternbach



The Discovery, Reservoir Attributes and Significance of the Hawkville Field and Eagle Ford Shale Trend - A Texas Giant North American Gas Discovery, Richard K. Stoneburner, #10552 (2013)



Santos Basin: 40 Years from Shallow to Deep to Ultra-Deep Water, Fvio Juarez Feij, #10553 (2013).

## AAPG Annual Convention and Exhibition, 19-22 May 2013, Pittsburgh, Pennsylvania

AV Introduction, by Charles Sternbach



Click to view presentation in PDF format

AV Marcellus Shale - Geologic Considerations for an Evolving North American Liquids-Rich Play, by W.A. Zagorski, D. Bowman, J. Morris, and C. Yang, #110166 (2013).



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AV Wasatch - Green River Resource Play, Uinta Basin, Utah, by John Roesink and Jason Anderson, #110167 (2013).



Click to view presentation in PDF format

CLICK 2





# AMERICAN ASSOCIATION OF PETROLEUM GEOLOGISTS

*An International Organization*

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---AAPG SITE SHORT CUTS---

Google™ Custom Search Search x

## AAPG FORUM Playmaker Forum

20 January 2014 Houston, Texas USA

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- Foundation
- GEO-DC
- Geoscience
- International
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**MEMBERS ONLY**

- Membership
- Offices
- Programs
- Publications

**About Our Divisions**

- DEG: Division of Environmental Geosciences
- DPA: Division of Professional Affairs
- EMD: Energy Minerals Division

Monday, January 20, 2014 7:55 AM CDT

- [WTI Falls From Two-Week High](#)
- [Natural Gas Drops a Second Day](#)
- [Mexico's Pemex, Guatemala to Build \\$1.2 Billion Gas Pipeline](#)
- [CNOOC Estimates Oil Output Growth Below Target for Third Year](#)
- [Shell Sells Stakes in Australian Gas Project](#)

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**AAPG GEO-DC Blog**  
[Washington Fellowships and Intern Opportunities](#)  
Are you interested in public policy? Are you interested...

**Learn!**  
[Seismic Amplitude Interpretation](#)  
Fred Hilterman will be speaking on seismic amplitude interpretation...

**PROSPECTIVE MEMBER**  
**Review Applicants Here**

 **SUPPORT THE AAPG FOUNDATION**  
Donate now!

**Petroleum Geology.org**

**Search and Discovery**

# DPA Webpage Videos (NEW!)



## Division of Professional Affairs

A Division of the American Association of Petroleum Geologists

1444 South Boulder Ave • Tulsa, OK 74119 USA

Mailing Address: P.O. Box 979 • Tulsa, OK 74101-0979 USA

(918) 584-2555 • Toll Free (U.S./Canada): (800) 364-2274

Fax: (918) 560-2694 • [dpa@aapg.org](mailto:dpa@aapg.org)

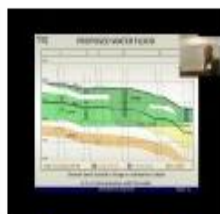
Why Join DPA?



## Videos from Playmaker Forum



[Charles Sternbach](#)



[Dan Tearpock](#)

**10 Habits Highly  
Successful Oilfinders**



[Rick Fritz](#)



[Ted Beaumont](#)

**Exploration  
Creativity**

[View All Videos](#)  
MEMBERS MUST LOG IN TO VIEW.

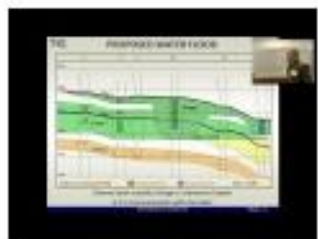
**And many career related professional resources...**



# MORE VIDEOS FOR MEMBERS



[DPA Opening Statement](#)  
[\(Charles Sternbach\)](#)



[Ten Habits of Highly Successful Oil Finders](#)  
[\(Dan Tearpock\)](#)



[GeoScouts: Leveraging AAPG/DPA to Improve Your Geoscience](#)  
[\(Rick Fritz\)](#)



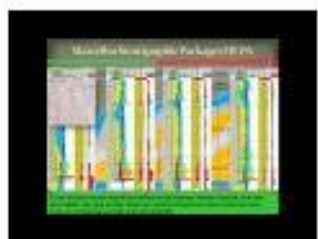
[Creative Petroleum Exploration](#)  
[\(Ted Beaumont\)](#)



[Selling Your Prospect](#)  
[\(Steve Brachman\)](#)



[My Vision for Domestic Energy](#)  
[\(Harold Hamm\)](#)



[Marcellus Shale - Evolving Play](#)  
[\(Bill Zagorski\)](#)



[Exploration and Appraisal of Unconventional Reservoirs](#)  
[\(Dick](#)



[Tuscaloosa Marine Shale](#)  
[\(Kirk Barrell\)](#)



[Mississippi Lime - Kinematics of a Play](#)  
[\(Shane Matson\)](#)

DPA video vault, we also have a video “how to join DPA”...

# Expanding the Playmaker 1-Day Forum: Education and Inspiration

- **Calgary, Canada May 27, 2014**
- **Midland, TX January 2015**
- **Pittsburgh**
- **Dallas**
- **Mid Continent**
- **London (pre London Appex)**



## [News & Legislation](#)



[Newsletter](#)

[News Highlights & Updates](#)

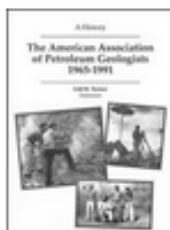
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# DPA Webpage



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# DPA Career Publications

American Association of Petroleum Geologists  
Division of Professional Affairs

## Guiding Your Career As A Professional Geologist

Edited by Peter R. Rose  
and Stephen A. Sonnenberg



## Heritage of the Petroleum Geologist



Heritage Volume 2, will  
expand global coverage...



Edited by  
Robert C. Shoup  
Deborah K. Sacrey  
Charles A. Sternbach  
Richard L. Nagy





# Network with leaders and world class oil finders



# Thanks for being here!

