

Marketing Your Prospect at Prospect Expos

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Abstract

What is the best way to get the maximum amount of benefit from showing your potential investment at a prospect expo? This presentation will help you focus your presentation to reach your target audience and make sure that you provide the information to sell your project and idea. The presentation will provide an outline for knowing what information is critical, how to make sure you reach your audience, and offer points to make sure you don't misdirect your efforts.