

Land, water and air: Making technology work for you and stakeholders

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During the last decade, the seismic industry has made exponential changes in its management of environmental issues. It has continued to be a leader in reducing its environmental footprint and in increasing its public engagement efforts within its areas of operation. Seismic is often the first activity in new areas. As such, it must engage stakeholders and operate in a manner that will be deemed supportive, in particular, by local landowners.

In today's world of instant media, the environment and local stakeholder concerns have catapulted to the top of the public agenda and the voter's priority list. Oil and gas continues to play catch-up in terms of doing a better job with local communities and stakeholders. Today's news reports are filled with struggles of local communities such as Fort McMurray where the pressures of oil and gas have far outweighed the community's ability to deal with exponential growth. In contrast to this is the example of the unconventional gas producers which have had to deal with negative publicity before even getting the right of access. These players have led the way in demonstrating meaningful stakeholder involvement with local communities.

Oil and gas operating under a microscope. What the future holds, what we are doing right and what we have to improve upon.

Biography

Mike Doyle is the President of the Canadian Association of Geophysical Contractors (CAGC). The CAGC represents the business of seismic in the Canadian oil and gas industry. Mike is originally from Fort Nelson, BC where the family business owned and operated oil and gas construction equipment. During the past 10 years, Mike has been a member of the Board of Directors, Chairman and, during the most recent 5 years, President.