#### Got Lemons? Make Lemonade!\*

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\*Adapted from oral presentation given at AAPG 2015 Southwest Section Annual Convention, Wichita Falls, Texas, April 11-14, 2015 \*\*Datapages © 2015 Serial rights given by author. For all other rights contact author directly.

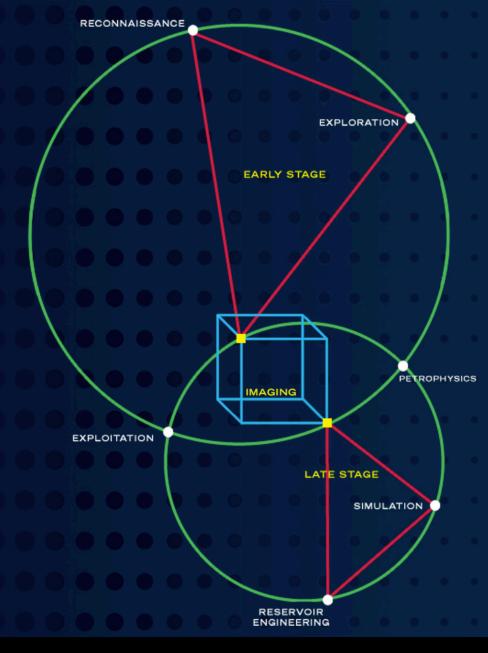
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#### Abstract

During rough times in the oil patch, geophysical or "seismic" budgets are usually pretty close to the top of the list for cutting back or even eliminating. However, some forward-looking companies actually do the opposite – they increase spending on geophysical analysis. There are many reasons this is a good idea; acquisition and processing costs are considerably lower, personnel on both the oil company and contractor side have more time to devote to these projects and, when done properly, they will have served to high-grade drilling prospects to exploit when the industry has recovered. This paper will present cost estimates and benefits and will outline some recent developments in reservoir analysis.

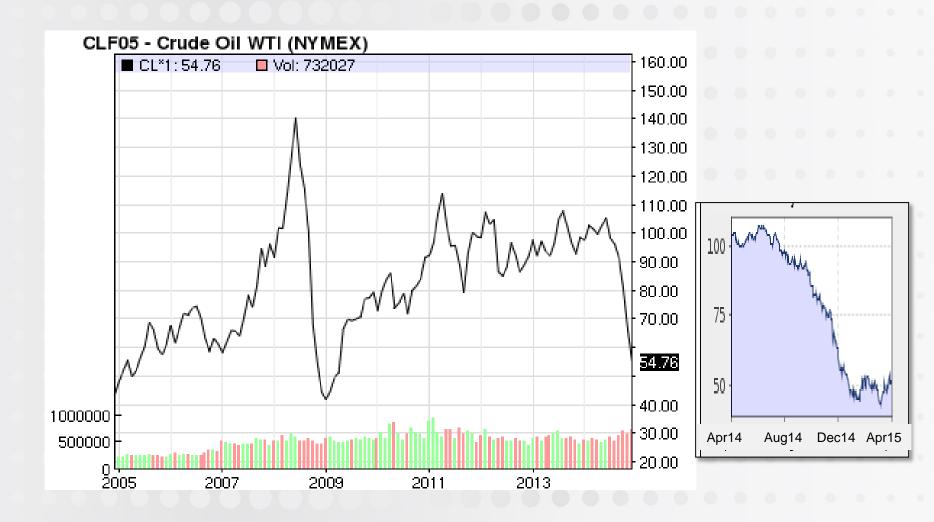
**Got Lemons? Make Lemonade!** 

Gary Perry Geotrace Technologies





10-year look at WTI





RECONNAISSANCE

# An Eagle Ford hypothetical example

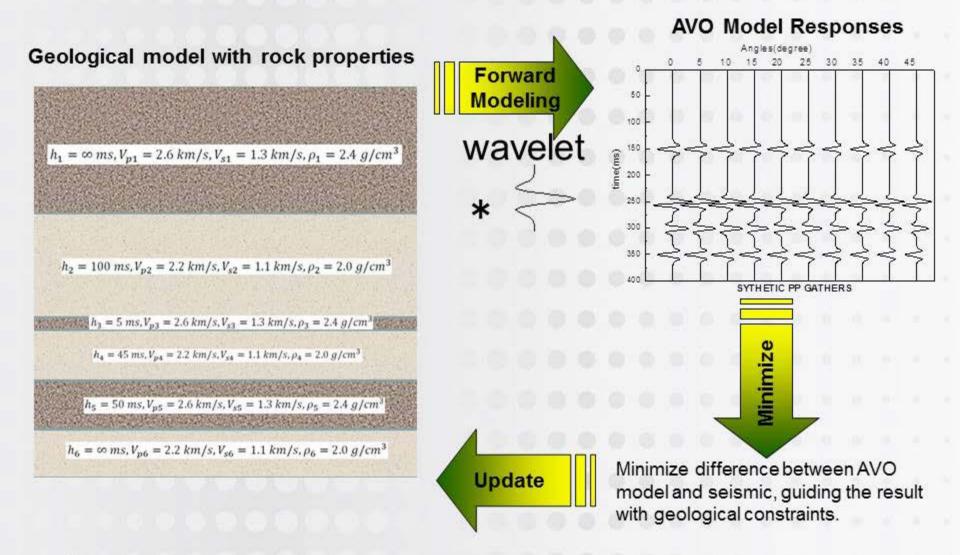
EARLY STAGE PETROPHYSICS IMAGING EXPLOITATION LATE STAGE SIMULATION RESERVOIR ENGINEERING



TIE IT ALL TOGETHER™

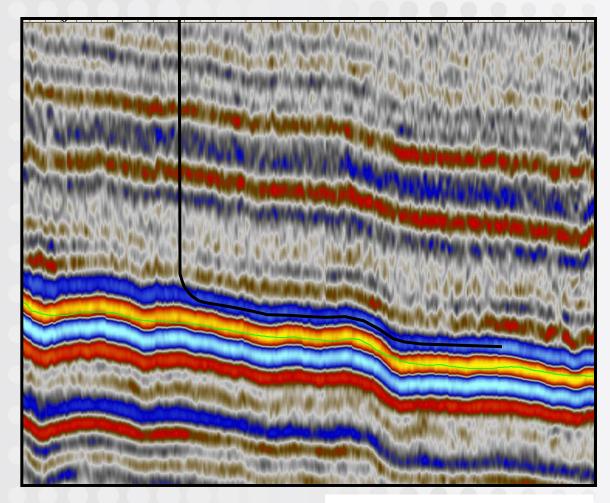
EXPLORATION

### **Model Based Inversion**





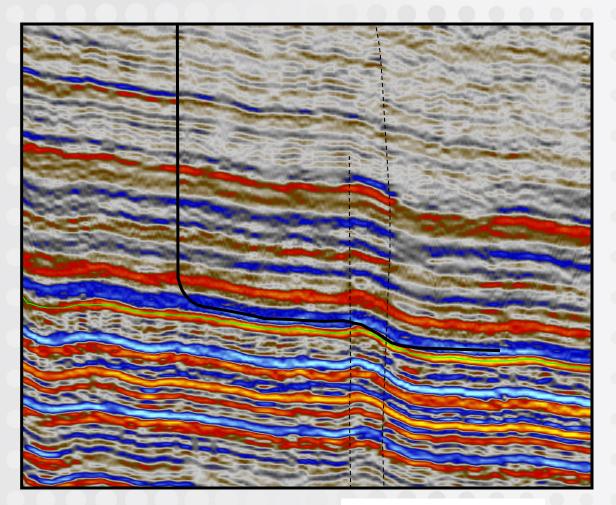
#### Drilling horizontal wells on conventional seismic



#### **Conventional seismic**



# Faults are often encountered that could not be seen on conventional data (but CAN be seen on broadband data)



#### **Broadband data**



In most resource plays

Fracking costs as much or more than drilling.

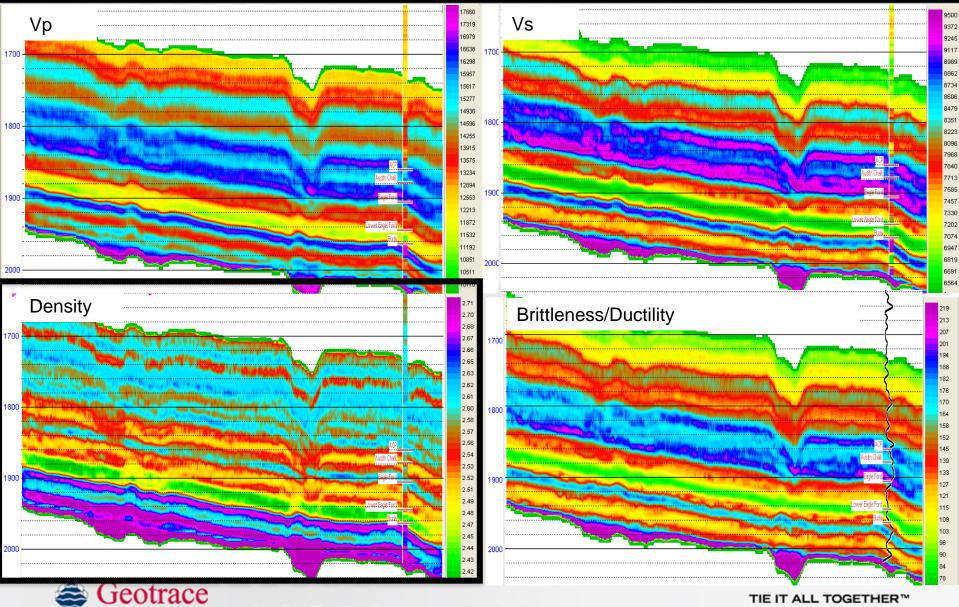
In the Eagle Ford play, drilling costs about \$4mm.

Fracking and completion may cost up to \$5mm.

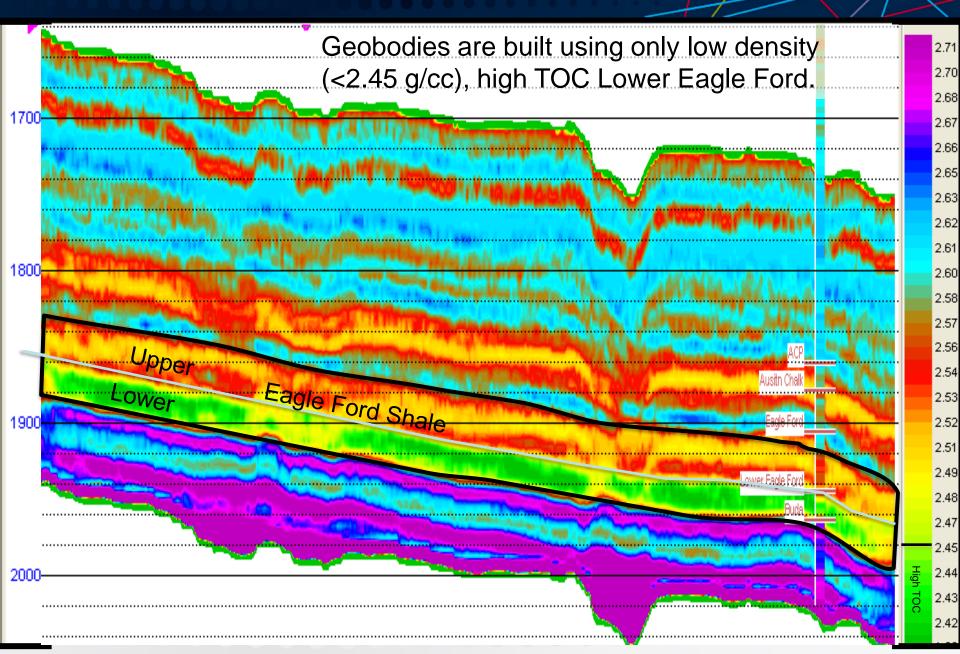
In the Barnett play it is estimated that 70% of wells have underperformed and Up to 50% of frac stages (in ALL plays) have yielded no significant hydrocarbons.



#### Pre-stack Inversion results with well correlation overlays



# Pre-stack Inversion (density)

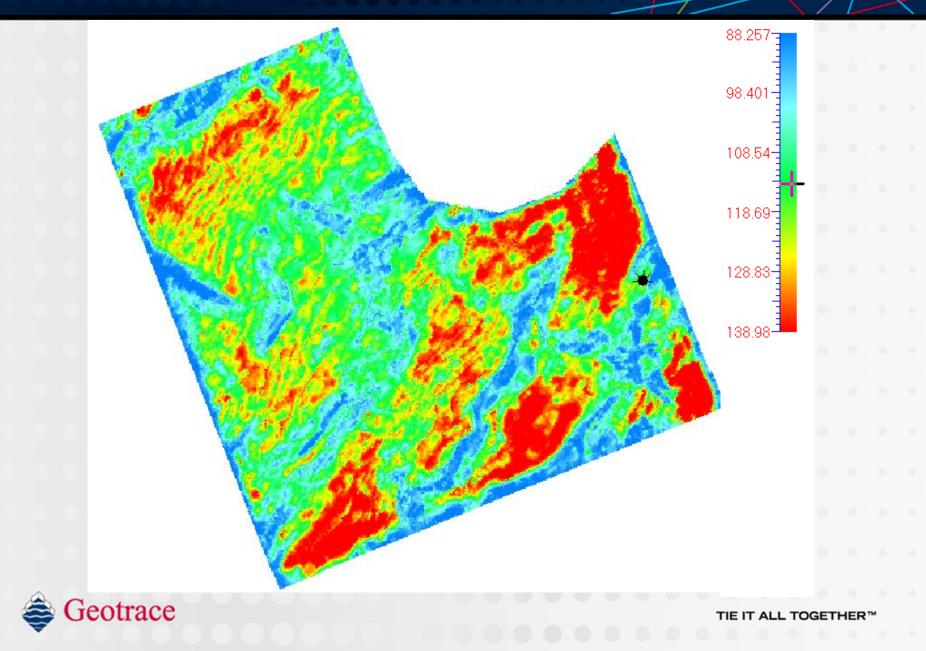


### Lower Eagle Ford Geobody

Properties are then averaged over the interval to determine thickness, TOC and brittleness as well as likely fault and fracture locations.



#### Brittleness of Lower Eagle Ford Shale (Young's Modulus/Poisson's ratio)



### Hypothetical results using conventionally drilled resource play



- All frac stages are exercised
- Some very good wells and some very poor wells are drilled as a result

Geotrace Lower Eagle Ford Shale (from density volume)

1 mi.

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4%

000

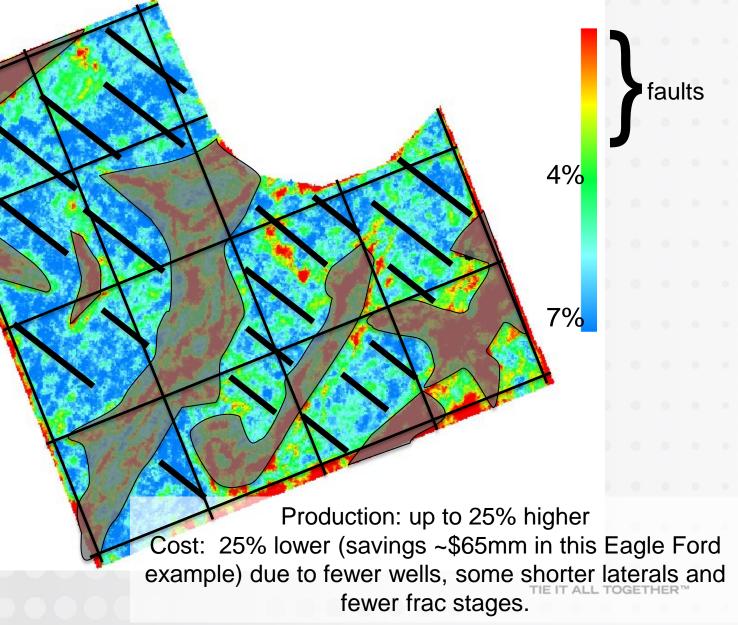
7%

faults

## Hypothetical results using evidence-based drilled resource play

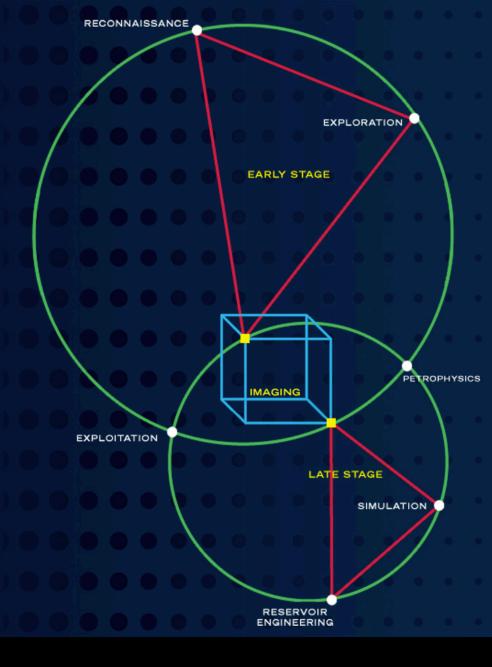
- Wells are drilled primarily only in good TOC, away from faults
- Almost all frac stages are exercised
- All but one are very good wells as a result



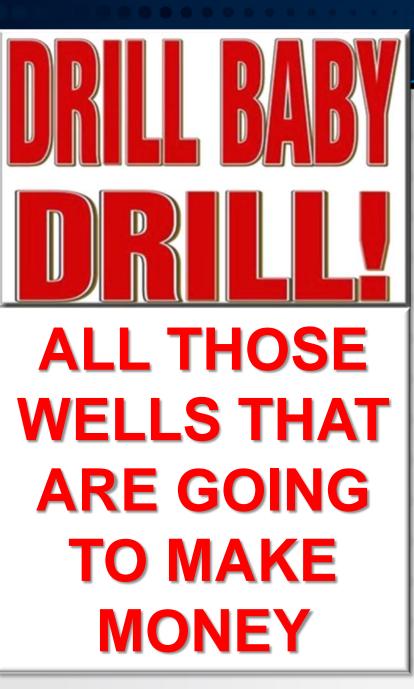


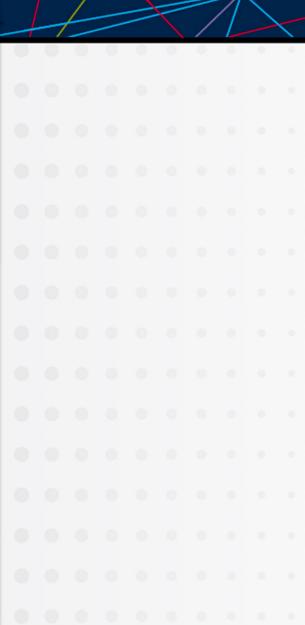
# Bumper stickers are just too small

are just too small

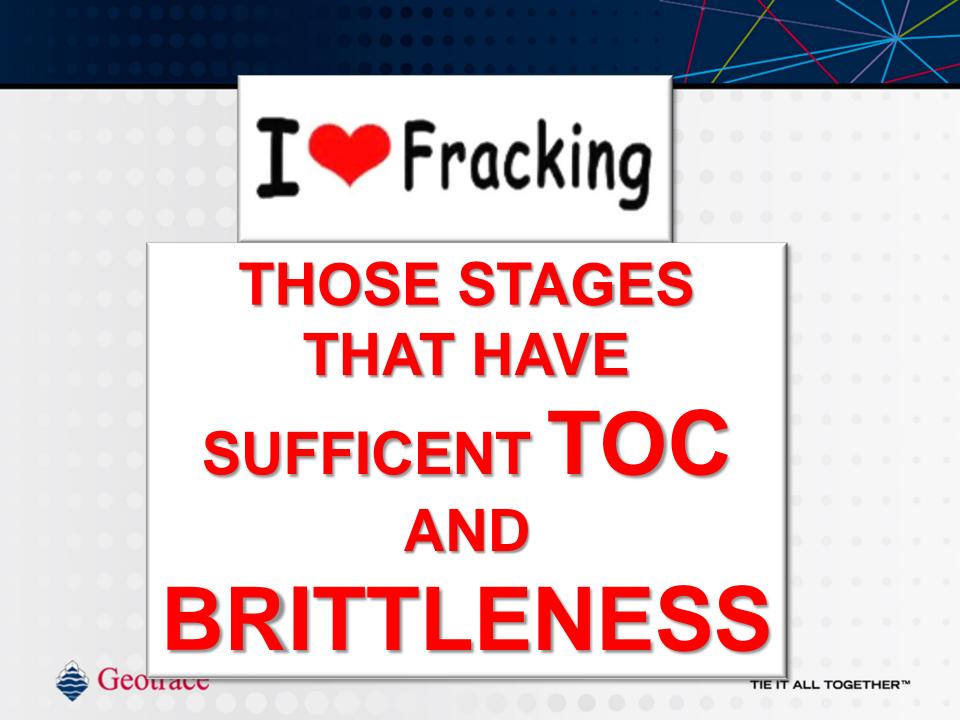






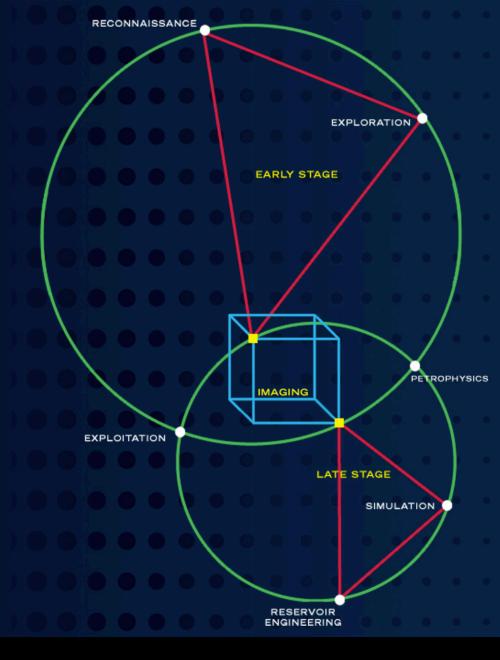






Seismic was always a good deal

### And now it's a steal





### Resource play costs (approximate)

Leasing (average) \$8,000/acre \$50,000/acre Drilling (4 wells/section, \$8mm drill and complete) \$58,000/acre Seismic Reservoir Analysis: \$6/acre Analysis (PSTM/PSDM/OVT (Az. Frac.)/Pre-stack inversion/MVStats) Acquisition \$156/acre \$162/acre (using \$100,000/sq. mi.) <0.3% of leasing/drilling costs



•Even though companies are laying down rigs, and regardless of whether oil prices recover in the near future

And whether the play is conventional or unconventional

 Acquiring new seismic or simply performing reservoir analysis on existing seismic will help to guide drilling and development for future wells and pay for itself many times over



Thank you

