

A Sustainable Approach to Conservation and Development

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Abstract

This session explores the essence of geotourism, a sustainable tourism concept that connects people with the Earth's geological heritage. It examines geotourism's economic advantages, such as job creation and local income, while emphasizing the importance of preserving geological sites. The role of UNESCO Global Geoparks is underscored as key in promoting geotourism and fostering connections between geological conservation and community development. With a global perspective and a specific look at Saudi Arabia's geoparks, the session presents geotourism as a means to unite conservation efforts with sustainable economic growth.