

Climate Change: Global Challenge, Business Opportunity

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Today, there is no greater challenge than the energy challenge. The world's appetite for energy is undiminished- demand is growing in spite of higher prices. We are still relying on hydrocarbons and the legacy of inefficient energy infrastructure commissioned in the middle of the last century. We waste energy and are slow to exploit technological change. Most of all, we as individuals are reluctant to embrace behavioral change.

So, what can we do about all this? Here are perhaps two options: we can wring our hands in despair and await the destructive impact of nature as she copes with rising CO2 levels or we can start taking practical steps to slow the increase of CO2 emissions, then stabilize and finally reduce the levels.

Biography

Clive Mather was appointed President and CEO of Shell Canada Limited in August 2004. He is a prominent business leader who writes and speaks internationally on business, leadership and corporate social responsibility (CSR). He is Chairman of the UK Government/Industry CSR Academy and on the board of directors of the C.D. Howe Institute in Canada. He was director of Placer Dome Inc. until its takeover in January 2006.

Clive's career of 37 years with Shell has spanned all of its major businesses, including assignments in Brunei, Gabon, South Africa, the Netherlands and the United Kingdom. Prior to joining Shell Canada, Clive served as chairman of Shell U.K. Limited, based in London.